Rob married Amy in 1994 and they have been blessed with 7 children. His most important ministry is loving his wife and leading his children to know God and love Him. Rob's mom came to Christ shortly after he was born so he was blessed to be introduced to Jesus at an early age. His parents divorced when he was in high school and God used that painful time in his life to give him a heart for young people and families going through dark times. He attended Wheaton College, then completed an MA in theology at Wheaton College Graduate School, and a Doctor of Ministry in Christian Leadership from Gordon Conwell Theological Seminary.

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Rob's life dramatically changed in 2004 when God brought him to a place of deep repentance over the fact that he was discipling other people's children, but not his own. He was a spiritual leader at church, but passive with his family. Through that time of repentance, God turned his heart to the ministry of his children and his wife. God then led Rob and Amy to launch Visionary Family Ministries, a ministry designed to inspire parents and grandparents to disciple their children, to help couples create mission drivenmarriages, and to equip churches to build Bible-driven ministries.

Rob is a pastor and church planter at Gospel Fellowship Church, and serves as the founder of of Visionary Family Ministries whose mission is to build the church through a global reformation of family discipleship. He shares the biblical message of family discipleship at national and international conferences for parents, couples, and church leaders.

He is the author of the books *Visionary Parenting* (Randall House), *God's Grand Vision for the Home* (Awana), *Visionary Parenting* (Randall House), *Reclaiming the Sufficiency of Scripture* (Randall House), *When They Turn Away: Drawing Your Adult Child Back to Christ* (Kregel), and his latest book for church leaders, *Limited Church: Unlimited Kingdom – Uniting Church and Family in the Great Commission*. He and Amy also wrote *Visionary Marriage* (Randall House) to help couples capture a compelling, biblical vision for their life together. The Rienow family lives in West Chicago, IL.